

THE ENERGY STORY...

FROM PIRATE BEATS TO DIGITAL DREAMS

1996 — THE BEGINNING

ENERGY 106.6 WAS FOUNDED BY LAWRENCE JOHN, A PIONEER OF NORTHERN IRELAND'S PIRATE RADIO SCENE. BROADCASTING ON 106.6 FM FROM THE HILLS ABOVE BELFAST, THE STATION BECAME INSTANTLY RECOGNISABLE FOR ITS UNCOMPROMISING FOCUS ON DANCE, TRANCE, AND CLUB MUSIC. WITH VHS TAPE AUTOMATION POWERING ITS 24-HOUR OUTPUT, ENERGY 106 QUICKLY BUILT A REPUTATION AS ONE OF THE MOST DARING AND EXCITING BROADCASTERS IN THE COUNTRY.

LATE 1990S — RISE OF A LEGEND

THROUGHOUT THE LATE 90S, ENERGY 106 BECAME A CULTURAL PHENOMENON. ITS POWERFUL SIGNAL CARRIED ACROSS BELFAST AND BEYOND, REACHING THOUSANDS OF LISTENERS WHO TUNED IN FOR THE FRESHEST BEATS AND UNDERGROUND ANTHEMS. WITH A REBELLIOUS STREAK AND NO FEAR OF PUSHING BOUNDARIES, THE STATION EARNED ITS PLACE AS THE SOUNDTRACK TO NORTHERN IRELAND'S NIGHTLIFE.

2004 — THE SILENCE

AFTER NEARLY A DECADE ON FM, ENERGY 106'S ORIGINAL BROADCASTS CAME TO AN END. FOR ITS DEVOTED FANS, IT WAS THE CLOSE OF AN UNFORGETTABLE CHAPTER — BUT THE ENERGY NAME REMAINED ETCHED INTO THE CITY'S CULTURAL MEMORY.

2010 — A NEW ERA OF OWNERSHIP

THE ENERGY BRAND WAS REVIVED BY DANNY CREGGAN, WHO BECAME THE NEW OWNER OF THE STATION. DANNY RELAUNCHED ENERGY AS AN ONLINE STATION STREAMING FROM BELFAST, KEEPING THE MUSIC ALIVE WHILE LAYING THE FOUNDATIONS FOR A NEW CHAPTER.

2015 — EXPANDING INTO EVENTS

BUILDING ON THE STATION'S IDENTITY, DANNY TOOK ENERGY BEYOND THE AIRWAVES AND INTO BELFAST'S NIGHTLIFE. ENERGY-BRANDED EVENTS LAUNCHED AT SOME OF THE CITY'S MOST ICONIC VENUES, INCLUDING MANDELA HALL, THE FLY, AND THE BOTANIC INN, BRINGING THE ENERGY SOUND TO LIFE AND UNITING DJS AND AUDIENCES UNDER ONE ROOF.



ENERGY 106