

# LET'S WORK TOGETHER

LET'S WORK TOGETHER AND CREATE A CAMPAIGN THAT INCREASES YOUR BRAND AWARENESS AND CUSTOMER BASE

Airtime, Promotion, Sponsorship and Digital make up our advertising campaign opportunities. Let our creative team design a unique campaign for maximum exposure across our radio network.



89%

89% OF ADULTS ARE TUNING INTO RADIO EVERY WEEK IN THE U.K



## AIRTIME

Talk directly to your new customers with spot advertising. Increase your brand awareness and with the most trusted advertising medium in the UK.



## PROMOTION

On air competitions, Outside broadcasts and product give-aways, we can create a unique promotional campaign that brings your brand to life on-air



## SPONSORSHIP

Get more unique advertising spot with a range of sponsorship opportunities inc show sponsorship, station audio events and much more.



## DIGITAL

37% of our listeners engage via digital and social. We offer web, app and social advertising campaigns to add to your on-air content for a bigger brand awareness.



ENERGY 106

77%

77% OF THE POPULATION - AGED 15+ ARE NOW TUNING INTO THE RADIO VIA A DIGITALLY ENABLED PLATFORM EACH WEEK..

RAJAR Q4 2023