

# THE ENERGY STORY... PART TWO

## 2024 – STRENGTHENING THE BRAND

ENERGY MEDIA GROUP LIMITED WAS ESTABLISHED, WITH DANNY SERVING AS MANAGING DIRECTOR. THE VISION WAS CLEAR: TO MERGE THE SPIRIT OF THE ORIGINAL PIRATE STATION WITH THE PROFESSIONALISM OF MODERN BROADCASTING, SECURING ENERGY'S PLACE IN NORTHERN IRELAND'S RADIO LANDSCAPE ONCE MORE.

## 2025 – BACK ON THE AIRWAVES & THOMPSONS GARAGE RESIDENCY

ALMOST TWO DECADES AFTER THE FM SIGNAL WENT SILENT, ENERGY 106 MADE ITS OFFICIAL RETURN AS A FULLY LICENSED STATION, BROADCASTING ON DAB DIGITAL RADIO ACROSS BELFAST, LISBURN, BANBRIDGE, NEWRY, AND BEYOND. THAT SAME YEAR, ENERGY LAUNCHED ITS NEW EVENT SERIES AT THOMPSONS GARAGE, ONE OF BELFAST'S MOST RESPECTED CLUB VENUES. EVERY SHOW SINCE HAS SOLD OUT, PROVING THAT THE DEMAND FOR ENERGY'S SOUND IS STRONGER THAN EVER.

## CONTINUING THE LEGACY

ENERGY 106 IS PROUD THAT SOME OF ITS ORIGINAL 106.6 DJs — STEVIE B, TOMMY B, AND DRU R — ARE STILL PART OF THE STATION TODAY. THEIR PRESENCE BRIDGES THE GAP BETWEEN THE PIRATE DAYS OF THE LATE 90S AND THE MODERN DAB ERA, ENSURING THE AUTHENTIC ENERGY SOUND REMAINS AT THE HEART OF EVERYTHING WE DO.

## ENERGY TODAY

TODAY, ENERGY 106 IS RECOGNISED AS ONE OF THE BIGGEST AND MOST INFLUENTIAL DANCE BRANDS IN NORTHERN IRELAND. THE STATION DELIVERS NON-STOP DANCE MUSIC ON DAB AND ONLINE, WHILE ITS CLUB EVENTS CONTINUE TO SELL OUT TO PACKED CROWDS WHO KNOW AND TRUST THE ENERGY NAME. ALONGSIDE THE LEGENDS, DANNY HAS ALSO HAND-PICKED A NEW GENERATION OF DJs TO CARRY THE SOUND FORWARD — INCLUDING COLIN PATTERSON, DAVID ASHE, GORDON COUTTS, CHRIS ROX, AND THE BRAND'S ONLY FEMALE DJ, EADZO. TOGETHER, THIS TEAM KEEPS THE MUSIC FRESH WHILE HONOURING THE ROOTS OF ENERGY. WHAT BEGAN IN 1996 AS A BOLD EXPERIMENT ON THE AIRWAVES HAS GROWN INTO A MOVEMENT THAT SPANS DECADES, GENERATIONS, AND PLATFORMS. THE PIRATE DAYS MAY BE BEHIND US, BUT THE SPIRIT THAT DROVE ENERGY 106 BACK THEN IS THE SAME SPIRIT THAT DRIVES US NOW. WITH ORIGINAL DJs AND NEW TALENT SIDE BY SIDE, OUR JOURNEY IS FAR FROM OVER. THE STORY CONTINUES. THE LEGACY GROWS. FOR ENERGY 106, THERE ARE NO LIMITS — ONLY THE NEXT BEAT, THE NEXT CROWD, AND THE NEXT CHAPTER.



**ENERGY 106**