

ADSYNC

YOUR AD, BUT
MAKE IT BANG!



A New Era in Radio Advertising

AdSync is a breakthrough in radio ad delivery built by Energy 106 to match the pace, polish, and power of the station's nonstop dance format. It's not just a new style. It's a new standard.

Instead of interrupting the music, AdSync integrates your message directly into it. With custom production, seamless transitions, and zero drop-off, it delivers ads that sound like part of the show because they are.

Created in-house and exclusive to Energy 106, AdSync gives your brand a voice that's on-beat, on-brand, and impossible to ignore.



SEAMLESS INTEGRATION

Your ad doesn't interrupt the vibe it becomes part of it, keeping listeners fully locked in and your message embedded in the energy of the station.



CUSTOM SOUND DESIGN

Every AdSync spot is crafted with a bespoke music bed, tailored in-house to match the station's sound. Your brand doesn't just play it performs with the same polish and pace as the music.



STRONGER ENGAGEMENT

Listeners stay tuned in longer, with a +22% retention rate compared to traditional radio ads. That means more ears, better recall, and higher campaign performance.



EXCLUSIVE FORMAT

AdSync is only available on Energy 106. It's not just a different format it's a completely new approach to radio advertising that no other station can offer, be part of the future.

AdSync isn't limited to the radio dial. Your message is heard on DAB+, online, mobile apps, and smart speakers wherever our audience tunes in, your brand goes with them. That means broader exposure and more chances to make an impression.



ENERGY 106